

## MINUTES ADOPTED BY CITY COUNCIL

Greenville, NC  
November 7, 2005

The Greenville City Council met in a regular meeting on the above date at 6:00 PM in the City Council Chambers, third floor of the Municipal Building, with Mayor Robert D. Parrott presiding. The meeting was called to order, followed by the invocation by Mayor Parrott and the pledge of allegiance to the flag. The following were present.

Mayor Robert D. Parrott  
Mayor Pro-Tem Ric Miller  
Council Member Mildred A. Council  
Council Member Ray Craft  
Council Member Pat Dunn  
Council Member Rose H. Glover  
Council Member Chip Little  
Wayne Bowers, City Manager  
Wanda T. Elks, City Clerk  
David A. Holec, City Attorney

### APPROVAL OF AGENDA

Motion was made by Mayor Pro-Tem Miller and seconded by Council Member Craft to approve the agenda as presented. Motion carried unanimously.

### CONSENT AGENDA - APPROVED

Motion was made by Council Member Little and seconded by Mayor Pro-Tem Miller to approve all the items under the consent agenda as listed below. Motion carried unanimously.

- (1) Minutes of the October 3, 2005 joint City Council/Pitt County Commissioners meeting and the October 10 and October 13, 2005 City Council meetings
- (2) Resolution accepting dedication of public rights-of-way and easements for Tyson Farms, Section 1, Phase 1; Tyson Farms, Section 1, Phase 2; and South Pointe, Section 1 (Resolution No. 05-86)
- (3) Ordinance installing stop signs within the subdivision of Tyson Farms, Section 1, Phase 1; Tyson Farms, Section 1, Phase 2; and South Pointe, Section 1 (Ordinance No. 05-129)
- (4) Ordinance installing stop signs on West Fourth Street at the intersection with Davis Street (Ordinance No. 05-130)
- (5) Resolution of intent to close a portion of Moye Boulevard located north of Stantonsburg Road (Resolution No. 05-87)
- (6) Series Resolution authorizing the incurrence of additional indebtedness evidenced by a State Revolving Loan for Greenville Utilities Commission's Allen Road/Greenville Boulevard major transmission main extension project (Resolution No. 05-88)

### AGREEMENT WITH THE FERGUSON GROUP - APPROVED

Ms. Melissa Hyman and Ms. Leslie Mozingo of The Ferguson Group were present. Ms. Hyman informed the Council that the Pitt County Commissioners approved a joint City/County contract this morning. Ms. Mozingo and she will be meeting with the City and County representatives to come up with a project list that will be submitted for approval probably in January.

Mayor Pro-Tem Miller thanked Ms. Hyman and Ms. Mozingo for a job well done.

City Manager Bowers stated that having a joint contract will help the overall lobbying efforts to put together one agenda for the community.

Motion was made by Council Member Glover and seconded by Council Member Council to approve the agreement with The Ferguson Group. Motion carried unanimously. (Contract No. 1215C)

### PRESENTATIONS BY BOARDS AND COMMISSIONS

#### Redevelopment Commission

Mr. Don Edwards, Chair of the Redevelopment Commission, thanked the Council and staff for what they do everyday. The Redevelopment Commission wants to make uptown Greenville and West Greenville better and to create jobs and have business retention. They are interested in having walkable communities to create a better tax base and to make West Greenville better for historic residents. The Redevelopment Commission has completed the draft plan with consultants and staff. Public comments were received through many public hearings of the Redevelopment Commission and the Planning and Zoning Commission. The Commission has also had informational meetings with the West Greenville Focus Group. Comments were solicited from the West Greenville Focus Group. The Center City Plan has been completed, and a consultant will be engaged to develop a streetscapes plan for presentations of West Greenville and the Center City. The RFP process has been completed, and the staff and consultant have developed the scope. This will be brought back to City Council in the future (perhaps as early as December). They hope to have adaptive reuse of historic warehouses to provide living quarters in the coming year. The City has begun construction of high quality homes in West Greenville and if the City continues to work with the University and Hospital, people will have a bright future. Great things will come in 2006.

Upon being asked if the jobs created through the revitalization efforts will have benefits, Mr. Edwards replied that as they continue to revitalize, they will create a lot of construction business. Most of those jobs have benefits. As they move forward with economic development, there will be jobs with growth. The types of jobs and whether they provide employee benefits depends on the business created.

Council Member Council wanted to make sure that minority participation goals are carried out.

Mr. Edwards stated that has been an issue of the West Greenville Focus Group and all Redevelopment Commission members are cognizant of that concern. There has been a tremendous amount of work done on that.

#### Pitt-Greenville Convention and Visitors Authority

Ms. Debbie Vargas, Executive Director of the Pitt-Greenville Convention and Visitors Authority, informed the Council that the 2004-05 occupancy tax revenue totaled \$572,961. Thus far this year, there has been a 15% increase over this same time last year. Travel and tourism had a \$7.85 million impact from group business booked by the Convention and Visitors Bureau in 2004. A report released by the US Travel Data Center revealed that travel and tourism expenditures reached over \$149 million in Pitt County in 2004. This contribution to the local economy is also evident in local and state tax receipts of \$11.69 million, representing more than \$83 tax savings for each county resident. Ninety-three groups booked Greenville as their destination in 2004 through the Convention and Visitors Bureau; the hotels experienced a 70% booking rate and 17,000 room nights. Sixty-eight percent of that was new business. The Convention and Visitors Bureau had 5,700 requests for information plus 2,000 requests for information as a result of advertisements. Through the Convention and Visitors Bureau, there were 262 conventions and meetings booked. A reserve policy was recently adopted. Also, the website has been updated to include restaurants, shopping, hotels, etc. Some of the larger groups who have booked through the Convention and Visitors Bureau include the Catholic Diocese for 2006, 2007 and 2008; the North Carolina League of Municipalities (2009), which will have a \$830,000 impact; and the United Methodist Conference (2006 and 2007), which will have a \$1 million impact.

#### ESTABLISH THE DATE OF THE ORGANIZATIONAL MEETING OF CITY COUNCIL

Motion was made by Mayor Pro-Tem Miller and seconded by Council Member Council to have the organizational meeting of the 2005-07 Mayor and City Council on Monday, November 21, 2005 at 6:00 p.m. in the City Council Chambers. Motion carried unanimously.

#### REVIEW OF NOVEMBER 10, 2005 CITY COUNCIL AGENDA

The Council did a cursory review of the items on the November 10, 2005 City Council meeting agenda and reviewed the appointments to Boards and Commissions.

#### COMMENTS FROM MAYOR AND CITY COUNCIL

Council Member Dunn congratulated the Public Works Department for trying to get recycling going in apartments. She also stated that there are about 90 Hurricane Katrina victims living in Greenville. Anyone with furniture or other items that can be used to help these people set up housekeeping should contact Susanne Sartelle with the Chamber of Commerce.

Council Member Council reminded everyone to vote tomorrow. She stated that the Pitt County 4-H Council prepared 100 care packages for Hurricane victims who were 4-Hers with donations received from local hotels and dentists. They are currently looking for things they can do for a family. Also, the 4-H County Council is having a frasier fir wreath sale; the cost of the wreaths

is \$20. Council Member Council showed a City calendar from 1987, the year she was first elected to the Greenville City Council. She noted that revitalization was an issue even then and thanked the current Council for what they have done in that area. Council Member Council stated that this is the 140th anniversary of Shaw University, and there will be a breakfast meeting Saturday, November 12, at 7:00 at the Golden Corral as a fundraiser for the United Negro College Foundation.

Mayor Pro-Tem Miller stated that this is the last week to sign up for assistance from the Salvation Army Christmas Program, and it is also taking volunteers for the kettle campaign. It assists 1000 families each year in Pitt County alone. Mayor Pro-Tem Miller also stated that tomorrow is election day and everyone should exercise their right to vote.

Council Member Glover thanked the City Council for the successes that have been made in the last four years. Prior to that, she and Council Member Council brought up the Ferguson Group, and no one was willing to utilize their services. The City has benefited from this group as they bring more funds into Greenville. Council Member Glover stated that this Council has worked well together and she feels good about what they have accomplished in the last four years. It has been a good four years.

Council Member Little stated that he went to Mississippi to help with the clean-up from Hurricane Katrina and found that the devastation is unimaginable. The houses have been leveled. He encouraged people to help in anyway they can and stated that the money is getting directly to the people.

Council Member Glover thanked staff for preparing the letter to go to the Congressional delegation regarding the Gulf Coast Authority. She encouraged people to get out and vote tomorrow in honor of Rosa Parks.

Council Member Council expressed that she hopes the Youth Council is appointed in time for some of the youth to go to the National League of Cities conference in Charlotte. She also solicited sponsors to help pay some of the expenses.

#### CITY MANAGER'S REPORT

City Manager Bowers had no items to report.

#### ADJOURN

Motion was made by Council Member Dunn and seconded by Council Member Little to adjourn the meeting at 7:00 p.m. Motion carried unanimously.

Respectfully submitted,

Wanda T. Elks, MMC  
City Clerk